



Earth Science WOMEN'S NETWORK



Op-ed Workshop May 6th & 7th, 2013

ESWN and the University of Bergen invite women in the sciences to participate in an innovative program of thought leadership in the global community of public discourse via a workshop on writing opinion editorials. By training of women scientists to contribute in greater numbers to public discussions on issues related to their scientific expertise or their experiences as women in science, this workshop is designed to increase the diversity and quality of ideas and voices we hear in the world, to increase the visibility of women thought leaders of public opinion—and to increase their personal influence and impact.

What is ^{The} **OpEd** Project ?

A collective of high-level working journalists who actively share skills, resources and connections with expert women to take thought leadership positions in their fields; match them with high-level journalists mentors; and channel the best new ideas and experts to media gatekeepers who need them, across all platforms. The goal of this workshop at UiB is to promote female scientists within the scientific community, on an individual basis, and within the global community of public discourse.

Program: Write to Change the World

This dynamic two-day workshop May 6 & 7, 2013 (which also grants one year of access to the Op-Ed Project national network of high-level media mentors) helps you to achieve thought leadership—providing high stakes scenarios, games and interactive exercises to challenge you to think more expansively about your knowledge, why it matters, and how to use it. Programs are designed to share the tools of powerful argument and generate concrete results, as well as to cultivate a sense of social responsibility by empowering participants to see their potential impact on the world. Specifically, the Op-Ed Project will provide training to female geoscientists to identify areas of expertise to which they can contribute through leadership in public forums. As a direct result of these workshops, participants have gone on to appear on TV and radio, raise funds to launch non-profits and ventures, received book deals and major speaking opportunities, and become national and international voices on their areas of expertise, shaping the major public conversations of our age.

www.ESWNonline.org/op-ed-workshop

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